



Chirality Partners

Business Consulting & Advisory

Transforming businesses and organizations into high-performance, purpose-driven entities.



COMPANY
PROFILE

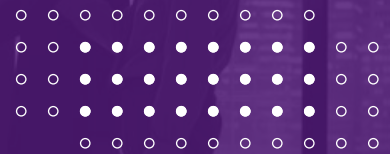




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Empowering Africa's Renaissance



Who We Are

Chirality Partners is a premier strategy and human capital development consulting firm dedicated to enhancing performance and achieving exceptional results for businesses, individuals, organizations, and nation-states across Africa. We are committed to transforming ideas into thriving enterprises through strategic, innovative, and holistic approaches.

Our Consulting and Advisory Services Division is dedicated to transforming businesses and organizations into high-performance, purpose-driven entities.

Our Vision

To be Africa's leading organization for holistic, integrative, and revolutionary human and enterprise development.

Our Mission

To drive transformation by empowering people, businesses, organizations, and governments to achieve excellence and sustainable growth.

Our Target Audience

- Aspiring entrepreneurs
- Business owners and founders
- Managers and departmental heads
- Small-scale businesses
- Startups
- Mid-sized ventures
- Multinational companies
- Governmental bodies



SERVICE OFFERINGS



Our Services

Strategy Consulting Services



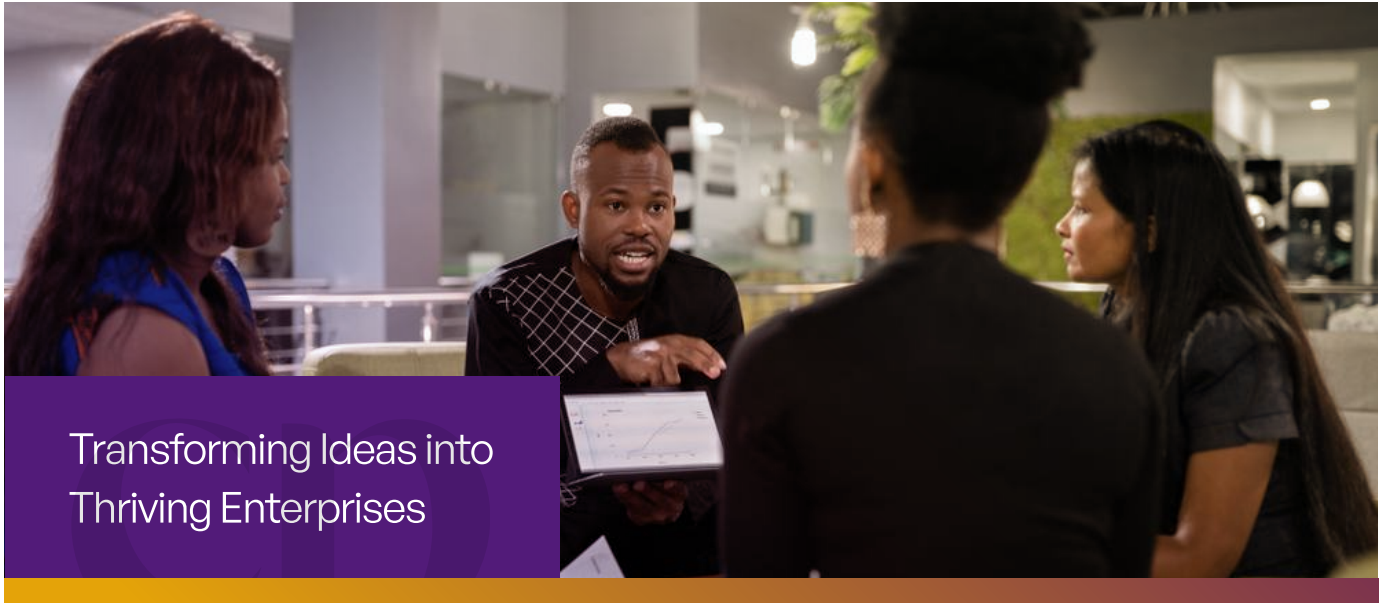
Driving Strategic Excellence
for Sustainable Growth

We deliver comprehensive strategic solutions tailored to your organization's unique needs. Our services cover every aspect of strategic planning and execution to ensure your business thrives in a competitive market.

Services offered:

- **Corporate Strategy Development:** Define and implement a strategic vision and direction for your business or organization.
- **Growth Plan Formulation:** Create actionable plans for sustainable growth and expansion and set key performance indicators.
- **Sales and Marketing Strategy:** Develop and execute strategies to boost sales and enhance brand visibility.
- **Business Development Strategy:** Identify and capitalize on new opportunities, and diversify revenue streams for financial stability.
- **Product and Service Innovation:** Drive market differentiation with innovative solutions and offerings.
- **Pricing Strategy Formulation:** Optimize profitability with effective pricing strategies.
- **Customer Optimization:** Improve customer experiences and satisfaction to foster loyalty and retention.
- **Mid-Year and Year-End Strategic Reviews:** Conduct comprehensive reviews to assess and refine strategic plans.

SME Advisory Services



Transforming Ideas into
Thriving Enterprises

We specialize in guiding SMEs, startups, and mid-sized ventures from start to high-growth, scalable enterprises. Our advisory services provide the strategic support and operational excellence needed for long-term success.

Services offered:

- **Business Idea Development:** We help businesses cultivate and refine unique business ideas that align with market needs.
- **Business Setup and Planning:** We help streamline the setup process of new businesses and develop strategic business plans for growth.
- **Product Innovation and Marketing:** We help businesses innovate and market products effectively to meet customer demands.
- **Financing Guidance:** We enable business owners access tailored financial strategies and secure funding for growth.
- **Business System and Structure Development:** We develop robust systems and structures for SMEs to support scalability.
- **Operational Excellence:** We put in place frameworks to improve operational effectiveness.
- **Transformative Business Growth Advisory:** We provide strategic guidance to drive significant business growth.
- **Business Support Services:** We provide comprehensive support to SMEs, optimizing their workforce performance and accelerate growth.

Organizational Design & Transformation Consulting



Transforming Organizations for Exponential Growth

Our services focus on optimizing organizational design and driving transformative change to align systems, structures, and culture with strategic objectives for sustainable growth.

Services offered:

- **Business Envisioning:** We help founders and business owners develop strategic visions that guide organizational growth and transformation
- **Organizational Structure and System Transformation:** We help organizations design efficient, scalable models and structures for optimal performance.

- **Culture Transformation:** We foster a positive workplace culture that enhances employee engagement and satisfaction.
- **Change Management:** We facilitate smooth transitions and minimize resistance to change.

Business Innovation & Market Intelligence



Our Business Innovation & Market Intelligence services provide businesses with the insights and tools needed to drive innovation and maintain competitiveness. We offer comprehensive market research, feasibility studies, and innovation development to ensure your business thrives in the ever-evolving market landscape.

Services offered:

- **Market Research and Analysis:** We help businesses conduct thorough research to understand market dynamics and consumer behavior.
- **Feasibility Studies :** We develop feasibility studies that assess the viability of new projects and ideas with comprehensive evaluations.
- **Business Innovation Development:** We help businesses develop strategies and models to foster creativity and innovation within your organization.
- **Competitive Landscape Assessment:** We help clients analyze market positioning and identify opportunities for improvement.

Operational Process Improvement



Optimizing Efficiency
and Productivity

Our Operational Process Improvement services focus on optimizing your business processes and implementing technology solutions to streamline operations, reduce costs, and improve overall performance.

Services offered:

- **Process Optimization:** We help enhance business processes of organizations for maximum efficiency and effectiveness.
- **Technology Solutions:** We help enterprises implement advanced technology to automate and streamline operations.

- **Digital Transformation:** we guide businesses to leverage digital tools and strategies to modernize their operations and improve performance.

Brands We've Worked With



A healthy and natural food and beverages startup.



A venture builder with coworking space ventures.



A med-tech startup solving counterfeit product detection problems in Nigeria.



A hotel with focus on comfort and excellence.



A pharmaceutical company marketing a wide range of medical products.



A document management & software solutions company in Nigeria.



A business technology solution company in Nigeria.



A bank which provides financing and partial credit guarantees to MSMEs.

Meet the Management Team



Kenneth Nwakanma

CEO & LEAD PARTNER

Kenneth Nwakanma is a seasoned professional with over 20 years of experience in media, banking, financial services, waste management, and business consulting.

Holding a B.Tech in Industrial Chemistry and certifications in Strategic Management and Lean Six Sigma, his expertise spans corporate strategy, business development and transformation, financial management, and organizational transformation.

Kenneth is dedicated to guiding businesses towards sustainable growth and success.

He oversees the strategic direction and growth of Chirality Partners.



Nnamdi Okereke

COO & EXECUTIVE PARTNER

Nnamdi Okereke has over 15 years of diverse experience in manufacturing, technology, fintech, and business process outsourcing. With a B.Eng in Chemical Engineering and certifications in HR, Scrum Masters, and Data Analysis, he excels in corporate strategy, sales, process automation, and product development. Nnamdi's strategic insight and versatile skills drive operational excellence and innovation within the organization.

He drives operations and ensures seamless execution of consulting projects.

Our Process

Our consulting process is designed to be seamless and efficient.

01 Initial Consultation

Schedule a detailed needs assessment to understand you, your business, goals and challenges.

04 Implementation

Executing the strategy with excellence, precision, and a combination of intuitive and analytical expertise.

02 Analysis

Conduct a thorough analysis to identify root causes, opportunities, and threats.

05 Continuous Improvement

Offering ongoing support and optimization to ensure sustained success.

03 Customized Solution Strategy

Developing a tailored, holistic, and innovative solution, specifically designed to meet your unique needs and challenges.

06 Evaluation

Monitoring progress and making adjustments to ensure success.

Our Pricing Approach

Innovative Hybrid Pricing

We understand that each client's needs are unique. We offer a flexible, hybrid pricing approach that combines value-based pricing, performance-based incentives and traditional fee structures. This ensures that our clients receive the maximum value for their investment, aligning our success with yours.

Scope-of-Work based Pricing

Our pricing for each service type varies depending on the scope and complexity of work required.



Why Choose Chirality Partners?



Experienced and Competent Team

Our consultants, strategists, and facilitators have over 25 years of professional and entrepreneurial experience in various sectors, ensuring our clients receive the highest level of expertise and guidance.



Customized Solutions

We work closely with our clients to understand their unique needs and develop tailored solutions that meet their specific requirements.



Holistic and Innovative Approach

We are known for our innovative approach to problem-solving, combining intuitive and analytical thinking for optimal solutions.



Results Oriented

Our approach is focused on achieving results for our clients. We measure our success by the success of our clients.



Customer Satisfaction

We are committed to providing exceptional customer service and ensuring our clients are satisfied with our services.



Competitive Pricing

We offer competitive pricing without compromising on the quality of our services.

Take the first step to your business' **success.**

CONTACT US TO BOOK A MEETING TODAY!

Our Locations

9, Tali Eniola Street, Surulere, Lagos, Nigeria
11, Cherry Lane, Oluyole, Ibadan, Nigeria.

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IDEAS. PEOPLE. PERFORMANCE